Cambodian Human Rights Education Platform Project
Objective:
To increase knowledge of Cambodian urban youths about key issues surrounding land rights in Cambodia.
Donors and Support

The Cambodian Human Rights Education Platform Project (CHREPP) has been generously supported by the United States Agency for International Development (USAID) through Development Innovation.
• Human rights education (HRE) in Cambodia remains limited
• Lacking of HRE in school curriculums results in most youth growing up with extremely limited understanding of human rights
Why? (Con’t)

• Most Cambodia citizens remain largely unaware of the rights afforded to them under domestic and international law, which in turns allows the authorities to abuse human rights on a widespread and systematic scale
  o Land and property rights,
  o Freedom of expression,
  o Assembly and association,
  o Fair trial rights, and more.
How we do it?

• **Organize**: the need assessment for human rights information with target groups, through a series of focus groups of discussions (FGDs).

• **Identify and Develop**: the five main points in relation to land rights issue and develop and interactive platform that is user friendly for the audience and target group.

• **Engage**: with the target audience in order to get to know more about the platform through publicity materials including advertisement on CCHR’s radio program, promotion on social media, posts on CCHR’s Sithi.org and posters.
Project’s Target Group

- This project targets a number of groups including urban youths and the general public who could access to the internet.

- This project aims to ensure that more Cambodians will be better informed, ready and willing to take action toward exercising their human rights.
Thank you!